



CASC 2023 ACCS

MAY 16 - 18 MAI

Communities For Change
Les communautés pour le changement

Sponsorship & Tradeshow Opportunities



CANADIAN ASSOCIATION OF SCIENCE CENTRES
ASSOCIATION CANADIENNE DES CENTRES DE SCIENCES



About CASC|ACCS 2023

From local action to global impact, community science engagement is essential for making positive societal change. The informal science learning sector functions as a community. Each organization is a hub that connects their audiences to each other, and to science relevant to their lives, their families, and their culture. From climate change to health to tackling misinformation, encouraging evidence-based decision making is essential for an equitable, thriving, and sustainable future.

Each of us are leaders. Together, we drive change.

Trust

- Creating deep partnerships
- Making STEM approachable, relevant, and accessible
- Tackling science misinformation

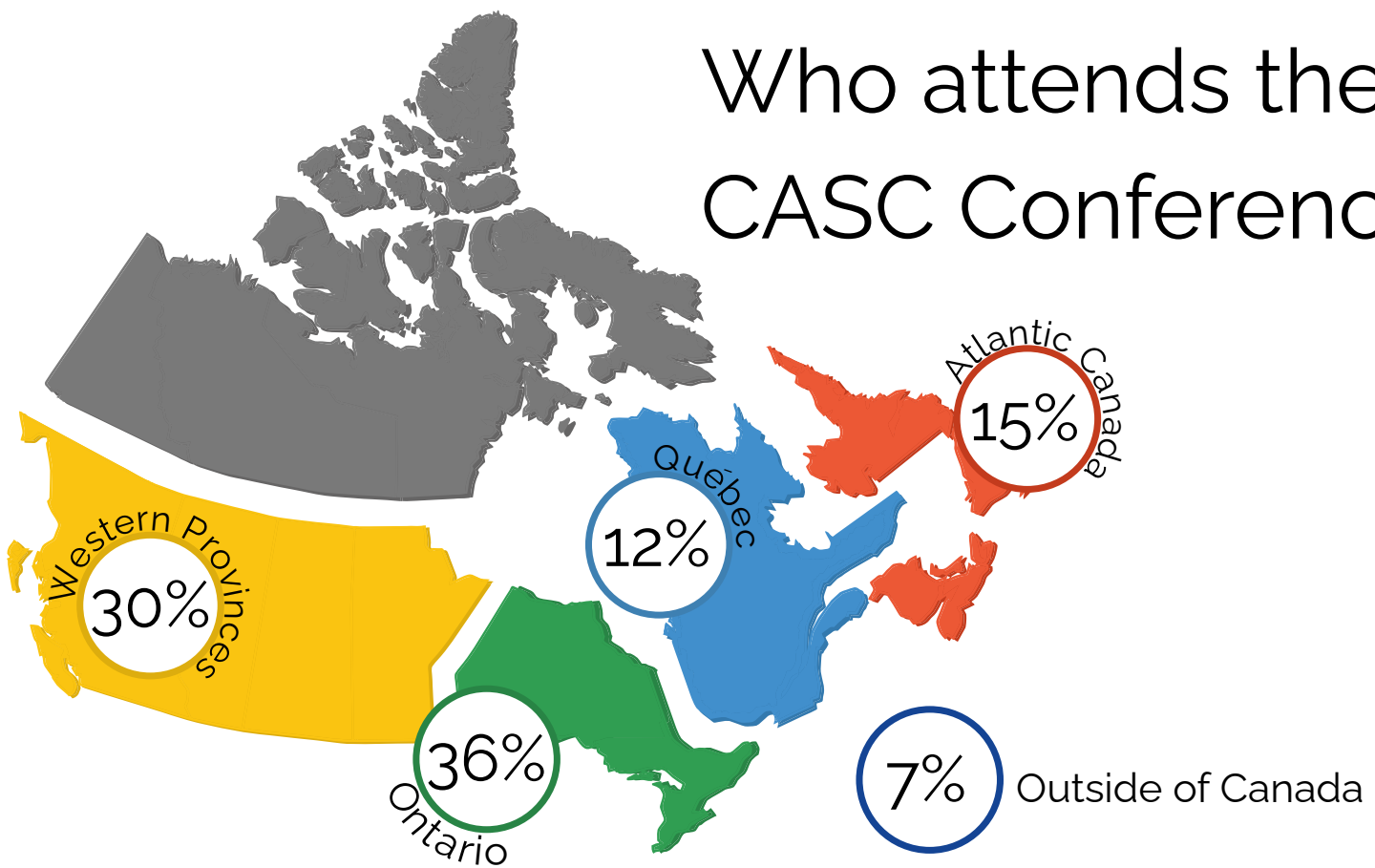
Belonging

- Addressing systemic barriers youth face in STEM engagement
- Advancing inclusion and equity in STEM engagement workforce
- Supporting health and wellbeing

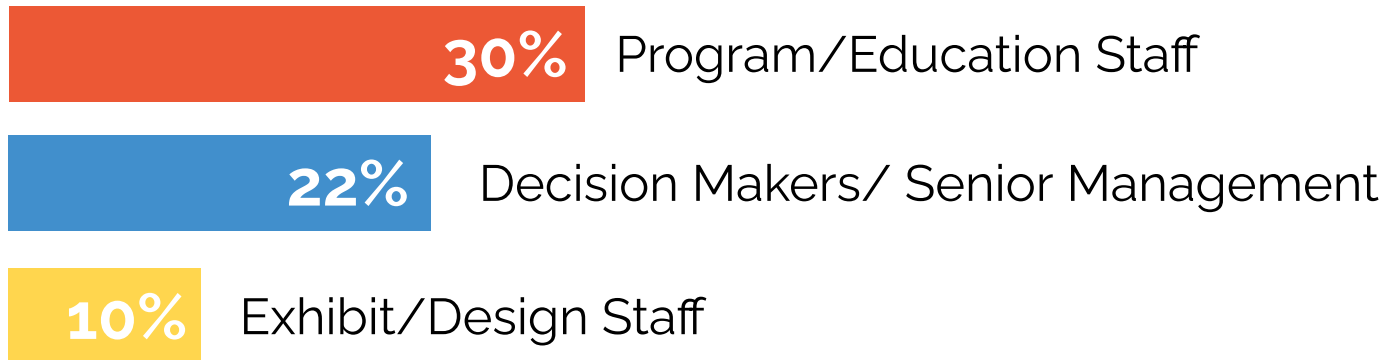
Climate Action & Sustainability

- Applying Indigenous knowledge and wisdom
- Expanding from climate literacy to climate action
- Being credible and accountable toward a Net-Zero Future

Who attends the CASC Conference?



Attendees describe themselves as:



Attendance:

140

Attendees at the last in person
CASC Conference

226

Attendees at the last virtual
CASC Conference

Presenting Partner **\$20,000**

As the primary conference sponsor, your organization will experience great visibility and unprecedented exposure at CASC 2023.

- Full conference registration for four (4), reduced cost for further registrations;
- One pre-conference email to attendees;
- Logo recognition in all pre/post event communications and materials;
- Recognition in all social media posts;
- Tiered sponsor recognition on event signage;
- Logo recognition during the general session and plenaries;
- Speaking opportunity during opening remarks;
- Verbal recognition by CASC President at opening and closing ceremonies;
- Sponsor logo included on the conference website with a link to sponsor website;
- One (1) CASC quarterly newsletter ad space for 2023.

Keynote Partner

\$7,500

- 'Presented by' recognition at one of the keynote addresses;
- Full conference registration for two (2), reduced cost for further registrations;
- Recognition in event social media posts;
- Sponsor recognition in pre/post event communications and materials;
- Speaking opportunity ahead of keynote address;
- Tiered sponsor recognition on event signage;
- Logo recognition during plenary sessions;
- Sponsor logo included on the conference website with a link to sponsor website;
- One (1) CASC quarterly newsletter ad space for 2023.

Supporting Partner

\$5,000

- Full conference registration for two (2), reduced cost for further registrations;
- Recognition in all social media posts;
- Sponsor recognition in pre/post event communications and materials;
- Tiered sponsor recognition on event signage;
- Sponsor logo included on the conference website;
- Logo recognition in all pre-event attendee emails.

Eco-Sponsor

\$2,500

Support our efforts to host a net-zero event by sponsoring the purchase of renewable energies and carbon off-sets.

- Full conference registration for one (1), reduced cost for further registrations;
- Recognition in all social media posts;
- Sponsor recognition in pre/post event communications and materials;
- Tiered sponsor recognition on event signage;
- Sponsor logo included on the conference website;
- Logo recognition in all pre-event attendee emails.

Consider a donation

Support the efforts of our staff to celebrate the work of science centres across Canada through our CASCADE Awards and CASC Annual Conference.

- Donors giving \$500+ will be recognized digital signs throughout the conference, donations over \$50 will receive a charitable tax receipt.

For more information on sponsorship opportunities contact our sponsorship committee at deschenes@casc-accs.com



Trade Show

CASC MEMBERS **\$1,500**

NON-MEMBERS **\$2,000**

- Full conference registration for one (1), reduced cost for further registrations;
- Logo and link to company website from 'Trade Show' page on conference website;
- 10 ft wide space including: 6 ft table, chair, outlets and, Wifi access.

*Wired internet and other materials available at an additional cost.

