

ScienceUpFirst Science Communicator Job Posting

One-year contract with potential for renewal. Remote work only, must be legally eligible to work in Canada. This posting will remain open until the position is filled. Interviews will begin the week of April 6, 2021.

Position overview

The Canadian Association of Science Centres is seeking a dynamic individual to take on the role of Science Communicator, ScienceUpFirst to create digital content across all our channels, for the **#ScienceUpFirst Initiative**. ScienceUpFirst is an exciting new campaign designed to combat scientific misinformation. The World Health Organization has declared the rise of misinformation as a global infodemic that represents a real threat to the Health and Safety of Canadians. As a Science Communicator, you will be responsible for developing scientifically accurate storylines for posting to social media that empower people to engage with this movement.

Position Objectives

Working in a creative and close-knit team led by the Communications and Social Media Manager, you will be responsible for liaising with experts within the ScienceUpFirst coalition and across the country to develop a data-driven approach to source information about COVID-19. Using your strong knowledge of best practices in science communication and your ability to explain complex science concepts to broad audiences, you will develop stories for the content producers, who will create engaging social media content. This is a team-based approach to combat misinformation and disinformation.

Educational requirements

Bachelor's degree in biology-related field, Journalism, Communications or equivalent. Preference will be given to those with additional credentials in Science Communication and/or with experience in communicating about public health and/or infectious disease.

Required skills

The Science Communicator will be responsible for the scientific accuracy and story angle for the content produced for ScienceUpFirst channels.

Specific skills, knowledge and abilities required include:

- A genuine passion for communicating complex biology-related, scientific concepts through stories
- Clear, concise, and entertaining copywriting that is accurate, empathetic, friendly and light.
- An ability to use data to determine communications strategies
- Strong research skills and comfort reading scientific literature
- Demonstrated experience communicating science on social media
- Experience writing scripts, tweets, and working within creative teams
- Exceptional teamwork skills
- Proficiency in G suite, Canva, Asana, and social media platforms
- Experience communicating about public health and/or infectious disease is a definite asset
- Excellent communication in English. Fluency in additional languages is an asset.
- Experience around data visualization is desirable
- Experience in communicating about COVID-19 science would be an asset.

This position will report to the Communications and Social Media Manager. The recruiting process will end when a suitable candidate is found with a start date as soon as possible.

CASC is an equal opportunity employer. We value diversity and are committed to an inclusive and equitable work environment*. Selection decisions are solely based on job-related factors. We encourage all qualified candidates to apply.

Salary range is \$55,000 - \$65,000

*As part of our commitment to an inclusive work environment we accept and encourage anonymized resumes.

To apply, please email your:

- **resume**
- **cover letter**
- **2-3 examples of science communication content you've created (indicate your contributions)**

to info@casc-accs.com with SCIENCE COMMUNICATOR, SCIENCE UP FIRST as subject.

We thank all applicants for their interest. Only those selected for an interview will be contacted.